



**Congratulations on winning your Gold Trusted Service Award. It's time to share your news.**

We've put together some social media posts for you to use across your social media channels to promote your win.

Don't forget to add your own company name before posting, where we've indicated you need to do this in the text.

**LinkedIn**

1. We're excited to announce that we have won the @Feefo 2023 Gold Trusted Service Award for excellence in customer service throughout 2022. We'd like to thank all our customers for sharing their ratings and reviews on Feefo and to everyone at <insert your company name here> for working hard to deliver excellent customer service, all year round. #FeefoTrusted

2. We were delighted to receive the @Feefo Gold Trusted Service Award for our customer service in 2022. It means a lot to <insert your company name here> because it's based on feedback from our customers and, ultimately, keeping them happy is why we come to work each day. We're committed to delivering the highest quality of service, so we'll continue to listen, understand and respond to all our customers. #FeefoTrusted

3. Did you know we recently won the @Feefo 2023 Gold Trusted Service Award for excellence in customer service throughout 2022? It's another vote of confidence in our brand from our customers and has been a great way to recognise the hard work our team at <insert your company name here> puts in every day to offer a fantastic experience to all our customers. Thank you again to everyone who took the time to leave us a review. #FeefoTrusted

**Twitter**

1. We're excited to announce that we have won the @Feefo\_Official 2023 Gold Trusted Service Award for excellence in customer service. We'd like to thank all our customers for sharing their ratings and reviews on Feefo #FeefoTrusted

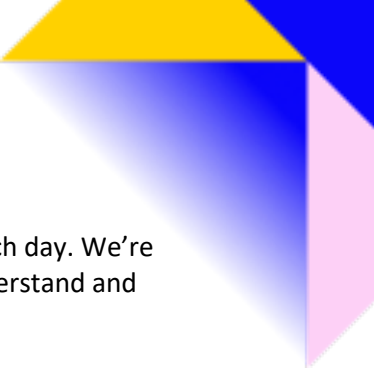
2. We're still celebrating winning the @Feefo\_Official 2023 Gold Trusted Service Award for excellence in customer service. It means a lot to us because it's based on feedback from our customers, and we wouldn't be here without them #FeefoTrusted

3. Did you know we recently won the @Feefo\_Official 2023 Gold Trusted Service Award? It's a vote of confidence in our brand from customers and recognises the hard work our team puts in every day. Thank you to everyone who left us a review. #FeefoTrusted

**Facebook**

1. We're excited to announce that we have won the @FeefoOfficial 2023 Gold Trusted Service Award for excellence in customer service throughout 2022. We'd like to thank all our customers for sharing their ratings and reviews on Feefo and to everyone at <insert your company name here> for working hard to deliver excellent customer service, all year round. #FeefoTrusted

2. We're still celebrating winning the @FeefoOfficial Gold Trusted Service Award for our customer service in 2022. It means a lot to <insert your company name here> because it's based on feedback



from our customers and, ultimately, keeping them happy is why we come to work each day. We're committed to delivering the highest quality of service, so we'll continue to listen, understand and respond to all our customers. #FeefoTrusted

3. Did you know we recently won the @FeefoOfficial 2023 Gold Trusted Service Award for excellence in customer service throughout 2022? It's another vote of confidence in our brand from our customers and has been a great way to recognise the hard work our team at <insert your company name here> puts in every day to offer a fantastic experience to all our customers. Thank you again to everyone who took the time to leave us a review. #FeefoTrusted

### **Instagram**

1. We're excited to announce that we have won the @feefo\_official 2023 Gold Trusted Service Award for excellence in customer service. We'd like to thank all our customers for sharing their ratings and reviews on Feefo. #FeefoTrusted #CustomerService

2. We're still celebrating winning the @feefo\_official 2023 Gold Trusted Service Award for excellence in customer service. It means a lot to us because it's based on feedback from our customers, and we wouldn't be here without them #FeefoTrusted #CustomerService

3. Did you know we recently won the @feefo\_official 2023 Gold Trusted Service Award? We'd like to thank every customer who left a review as a vote of confidence in our brand. The award has been a great way to recognise the hard work our team puts in every day to offer a fantastic experience to all our customers. Here's to even more great #CustomerExperience in 2023. #FeefoTrusted

### **Here's some email copy that you can use to let your customers know about your win.**

We've got some exciting news to share – we've won a Feefo Gold Trusted Service Award for our customer service in 2022!

The Feefo Gold Trusted Service Award is for brands that go above and beyond to deliver exceptional customer service, year-round. It shows that we're delivering time and again for our customers and placing customer service at the heart of what we do.

To win this award, we had to collect at least 50 reviews between 1 January 2021 and 31 December 2022 and achieve a Feefo service rating of at least 4.5.

We couldn't have done it without you, our customers, so we'd like to take this opportunity to thank each and every one of you for sharing your ratings and reviews with Feefo.

This award is another vote of confidence in our brand from our customers. It means a lot to us because it's based on your honest, valuable feedback and, ultimately, keeping you happy is why we come to work each day.

We're committed to continuing to deliver the highest quality of service and will continue to listen, understand and respond to all our customers.

Thank you again to everyone who took the time to leave us a review. Here's to more great customer service in 2023!